SAM WOODS

DIRECTOR
STYLIST
PRESENTER
AUTHOR
ENTREPRENEUR
BRAND STYLIST/COACH



www.vibrantconcepts.com.au





Photos : Erin Brooks Photography

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ABOUT SAM



Once you've met Sam, it's hard not to catch her infectious passion for dressing to match your own lifestyle, personality, budget and what she refers to as your "Mother Nature given beauty".

It's why she has shared the limelight, stage and tv screen alongside; celebrities, international and local brands and the media likes of Gok Wan, Westfield, Rydges Hotels, Event Cinemas, Star FM, NBN, Channels 7 & 10, Mingara Recreation Club, Erina Fair, Wyong Race Club and MYER, to name a few.

A key note presenter, author, stylist, makeup artist and entrepreneur, Sam's career is as successful and colourful as the fashion and people she loves to style.

Sam's kind, compassionate and grounded nature along with her energy and enthusiasm to share her experiences and knowledge ensure her clients are left feeling both inspired and empowered. Through her consultancy 'VibrantConcepts' along with her style partner and daughter - Jordi Woods, this duo have transformed the lives of thousands from everyday legends to corporate giants.





SAM'S VISION

Sam's vision is to create a business and brand that unapologetically inspires and teaches individuals how to *"enhance their natural beauty with colour and style"* so they can live a life of confidence and joy every time they dress.

PORTFOLIO







Photo : Erin Brooks Photography





From Fashion Ambassador at race days, to local centre styling, individual clients, promoting the latest products and styling on set of high-end corporate and celebrity TVC's and photoshoots. Sam is creative, forward thinking and can evolve any brief that is sent her way into a brand aligned masterpiece..

PORTFOLIO




Photo : Erin Brooks Photography



ENTREPRENEUR

BRAND IT, Baby!

The making of an Entrepreneur...

“I understand what it’s like to struggle in business and to have a passion and not know where to begin or worse still, when to begin.
To be good at something or have something fabulous that you know can help others but you just can’t seem to get noticed.

It took me years before I finally figured out a strategy that could have built my brand in just a few months.
Now it is time for me to share my Entrepreneur knowledge and experience with others so they can make a difference in this world, have career freedom and do what they love everyday and achieve authentic success – just like I have.”

Love to “Brand It, Baby!” with you!
- Sam





STYLING

Understanding styling and fashion is one thing. Having a super-natural flair for making everyday people, venues and displays look incredible is another.

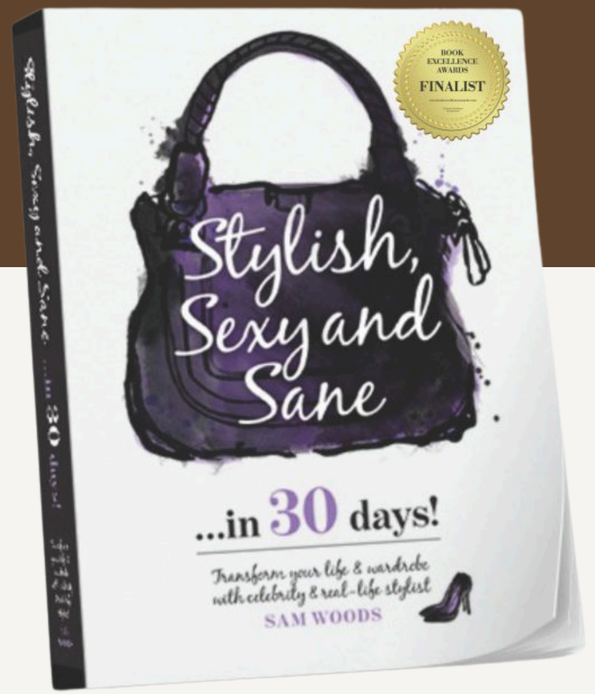
Sam's passion for colour and making things look and feel beautiful started well before her career did. As a child she would insist on matching ribbons in her hair, as a teenager before she left school she worked for a fashion retail chain and David Jones' women's department. Upon leaving school she dived head first into the "ragtrade" and learnt skills no degree or course could ever teach. Her eye for detail, intuitional approach to colour and innate understanding of how to interpret fashion trends to wearable fashion combined with her grounded and stylish personal image soon had her at the pinnacle of her career all by the age of 25.

Sam literally worked her way up the fashion ladder until it was time for her to make her own mark in the beauty and styling industries - on her terms!

And the rest is history...but with lots of exciting chapters still to achieve!



AUTHOR



Stylish, Sexy and Sane

PERSONAL STYLING



Brand It, Baby!

BRAND STYLING



7 Steps To Brand Success

BRANDING

PRESENTER






Photo : Erin Brooks Photography



PRESENTER



Whether centre-stage in a mall, in an arena, a corporate conference, an intimate group setting or broadcasting on air or screen, Sam’s infectious energy and insightful fashion and business knowledge draw breath from audiences time and time again. Sam's energy and enthusiasm to share her experiences, knowledge and passion for presenting for brands that align ensure her audiences are left feeling inspired, empowered and entertained.

BRAND STYLIST/COACH



Fresh Food Fast

CATERING



Lorraine Joy Paige

ACTRESS



Tenille Mullridge

PROPERTY MANAGEMENT



Gina & Matty

RADIO PRESENTERS

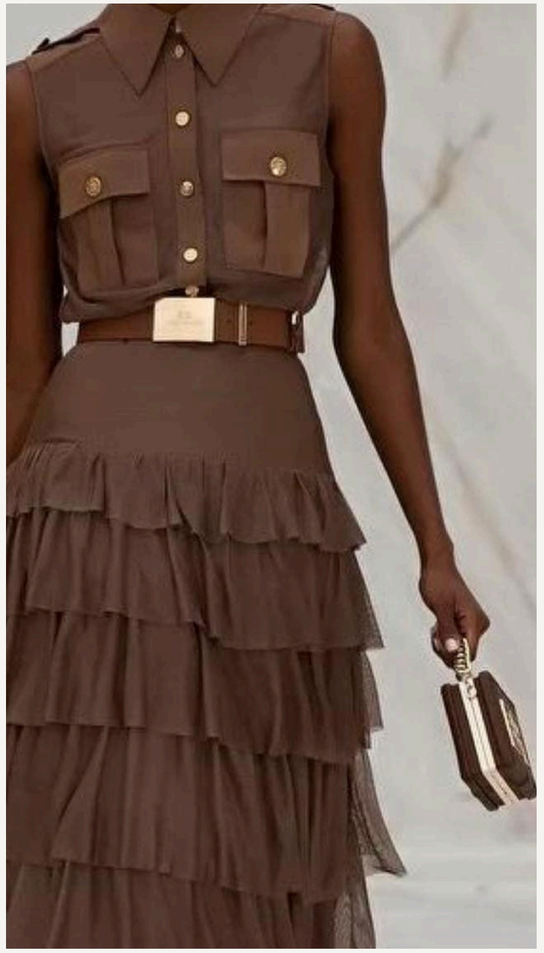
MODERN | DRAMATIC
LUXE | NATURAL

SAM'S PERSONAL VIBE















Featured Images : Pinterest

LET'S CONNECT

To have Sam at your next event, as a guest speaker, ambassador, or to give your business, corporate or personal styling the edge it's been waiting for, send a brief to the details below.

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